



ShareholderView.

Smarter Than Spreadsheets.

Smarter Investing.

Track, analyze, and understand ownership across ZSE and VFEX — all in one dashboard.

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INCLUDES

- Step-by-step setup guide
- Feature walkthroughs (Portfolio, Heatmap, Directory & more)
- Tips for ZSE & VFEX investors
- Troubleshooting & Support resources



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4.	Portfolio Analytics	How to track your portfolio in ZiG & USD with charts and summaries.
5.	Holdings Editor	Managing and editing holdings; syncing with your CDS records.
6.	Company Financial Reports	Reading and interpreting interactive Sankey charts and ratio dashboards.
7.	Market Heatmap & Exchange Analysis	Exploring ZSE/VFEX movers, performance filters, and sector insights.
8.	Ownership Analytics & Shareholder Directory	Viewing who owns what and accessing shareholder profiles.
9.	Share History & Exports	Viewing historical prices and exporting reports (CSV, PDF).
10.	Investor Tips	Guidance for making smarter investing decisions on ZSE/VFEX.
11.	FAQs & Troubleshooting	Common issues and quick fixes.
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1. About ShareholderView

What Is ShareholderView?

ShareholderView is an investment insights dashboard that helps you track your ZSE and VFEX holdings, visualize performance, and uncover shareholder relationships — all in one place.

It replaces spreadsheets and fragmented reports with interactive analytics, real-time data, and exportable visuals.

Whether you're a retail investor, analyst, or advisor, ShareholderView turns complex market data into actionable insights.

Why It Was Built ?

Investors in Zimbabwe have long relied on PDFs, WhatsApp tips, and manual calculations.

ShareholderView bridges that gap by combining public filings, ownership records, financial statements, and live market data into a structured, visual format — ready for analysis or automation.

“Our goal is simple: bring clarity to African markets through data, design, and accessible technology.”

— Belenga Dev Team

Who This Manual Is For

- New investors on ZSE or VFEX
- Portfolio managers and analysts
- Corporate users tracking shareholder networks
- Anyone using ShareholderView's dashboard or research tools



2. Getting Started

2.1 Creating Your Account

Go to shareholderview.com

Click Login → Enter your email, password, or signin with Google account.

Verify your email — you'll receive a confirmation link.

Once verified, log in and start your free trial.

💡 **If you don't receive your verification email, check your spam folder or click "Resend Verification" on the login page.**

2.2 Navigating the Shareholderview

After login, you'll land on your Portfolio, Navigation appear in the sidebar.

Menu Item	Function
 Portfolio	View your holdings, allocation, and performance trends.
 VisualReports	Visualised financials, trends, and industry metrics
 Heatmap	The quickest way to sense the market without staring at 50 tabs.
 Company Ownership	Analyse ownership patterns across companies to spot opportunities
 Share History	Share History pairs price trends with traded volumes to help you judge whether a move has real strength.

2.3 Plans & Access Levels

Here's the map so you know where you fit

Plan	Price	Features
 Essential	\$4.99/month	The beginner's toolkit: Portfolio View, Holdings Editor, and VisualReports.
 Standard	\$9.99/month	Essential + Adds Market Heatmap and Company Ownership.
 Premium	\$19.99/month	unlocks the ShareholderView directory ('who owns what') and Share History for deeper patterns and exports

Start with Essential, add Heatmap/Ownership on Standard, and when you're ready to research the people behind tickers, go Premium.



3.Portfolio Analytics

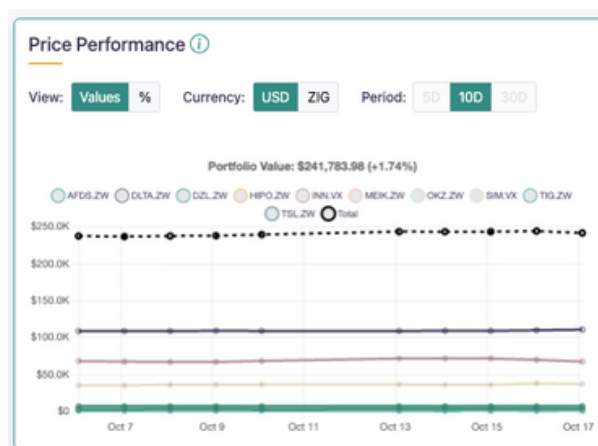
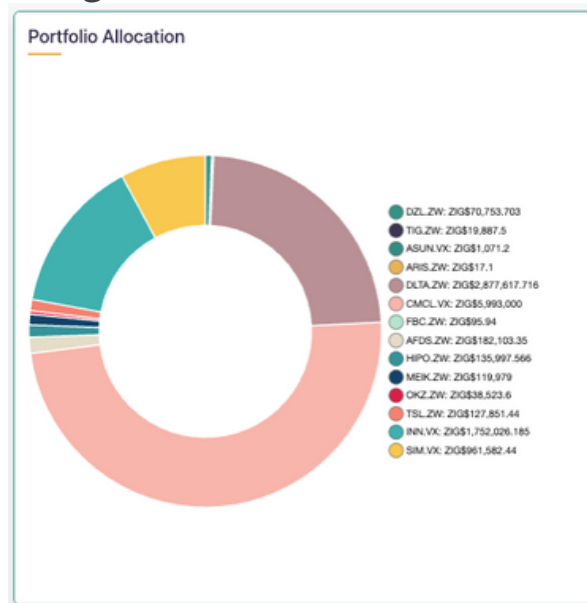
3.1 Overview

In one glance, you see how many counters you hold, how they've done this month, and which positions are pulling you up or down. It cuts through the guesswork.

- Number of stocks you hold
- 30-day performance to see short-term direction
- Allocation donut—a visual pie of your holdings
- Price performance toggles for 5 / 10 / 20 days

Top & bottom performers so you know what to pay attention to

 **Hover over a donut segment to see current market value and % change.**





4. Holdings Editor

3.1 Overview

The Holdings Editor lets you manage and update your positions manually or through CDS integration (for supported brokers).

To Add or Update:

- Navigate to Holdings
- Adjust company, shares, or purchase date
- Click Save Changes

All updates reflect immediately in your analytics and charts.

 ***If your CDS-linked account is active, your holdings sync automatically every 24 hours.***

Manage and Update Shareholding Structures				
Search stocks...				
Show all counters				
Zimbabwe Stock Exchange (ZSE)				
Company	Ticker	Exchange	Currency	Shares
 African Distillers Limited	AFDS.ZW	ZSE	ZWL	25469
 Ariston Holdings Limited	ARIS.ZW	ZSE	ZWL	1000
 Delta Corporation Limited	DLTA.ZW	ZSE	ZWL	201931
 Dairibord Holdings Limited	DZL.ZW	ZSE	ZWL	54405
 FBC Holdings Limited	FBC.ZW	ZSE	ZWL	12

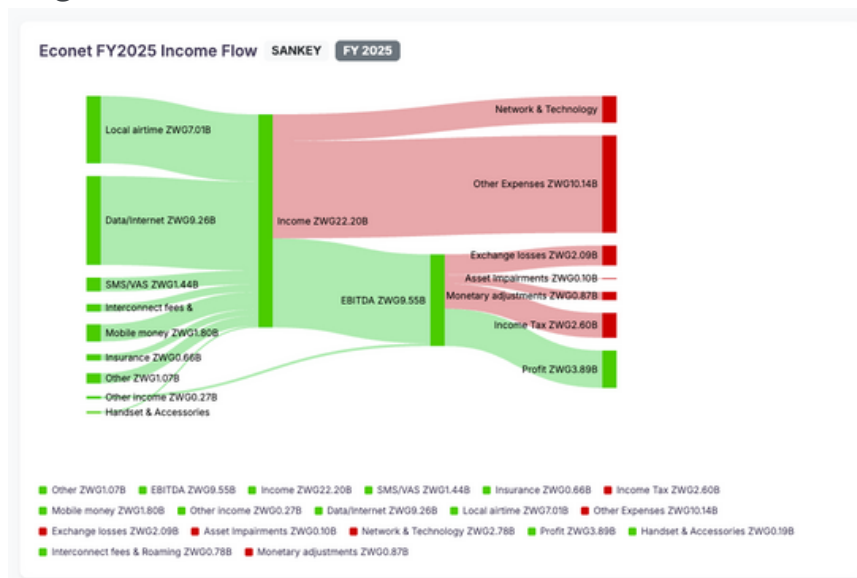


5. Company Financial Reports

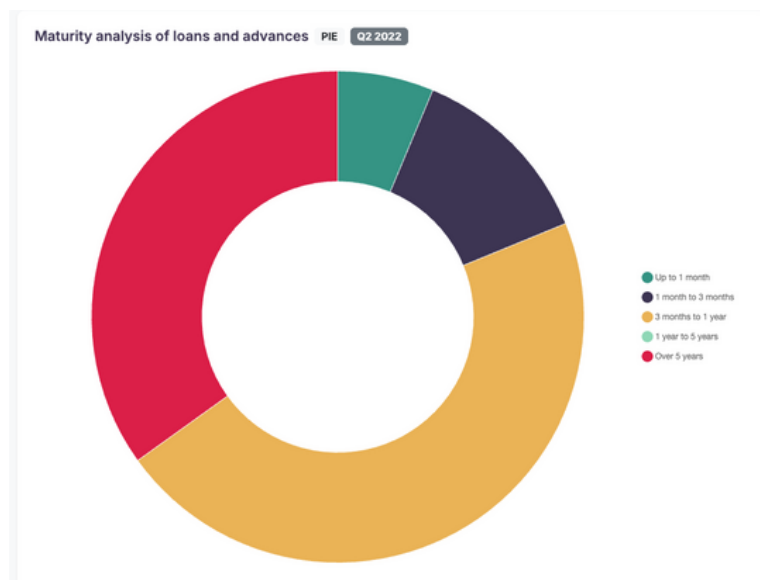
5.1 Overview

You don't need to be an accountant. Visuals make it simple to explain what's happening in a company in one sentence.

Is Econet making more from data or from services?



How much of FBC's loans go to construction?



Data sourced from public company filings and processed for consistency.

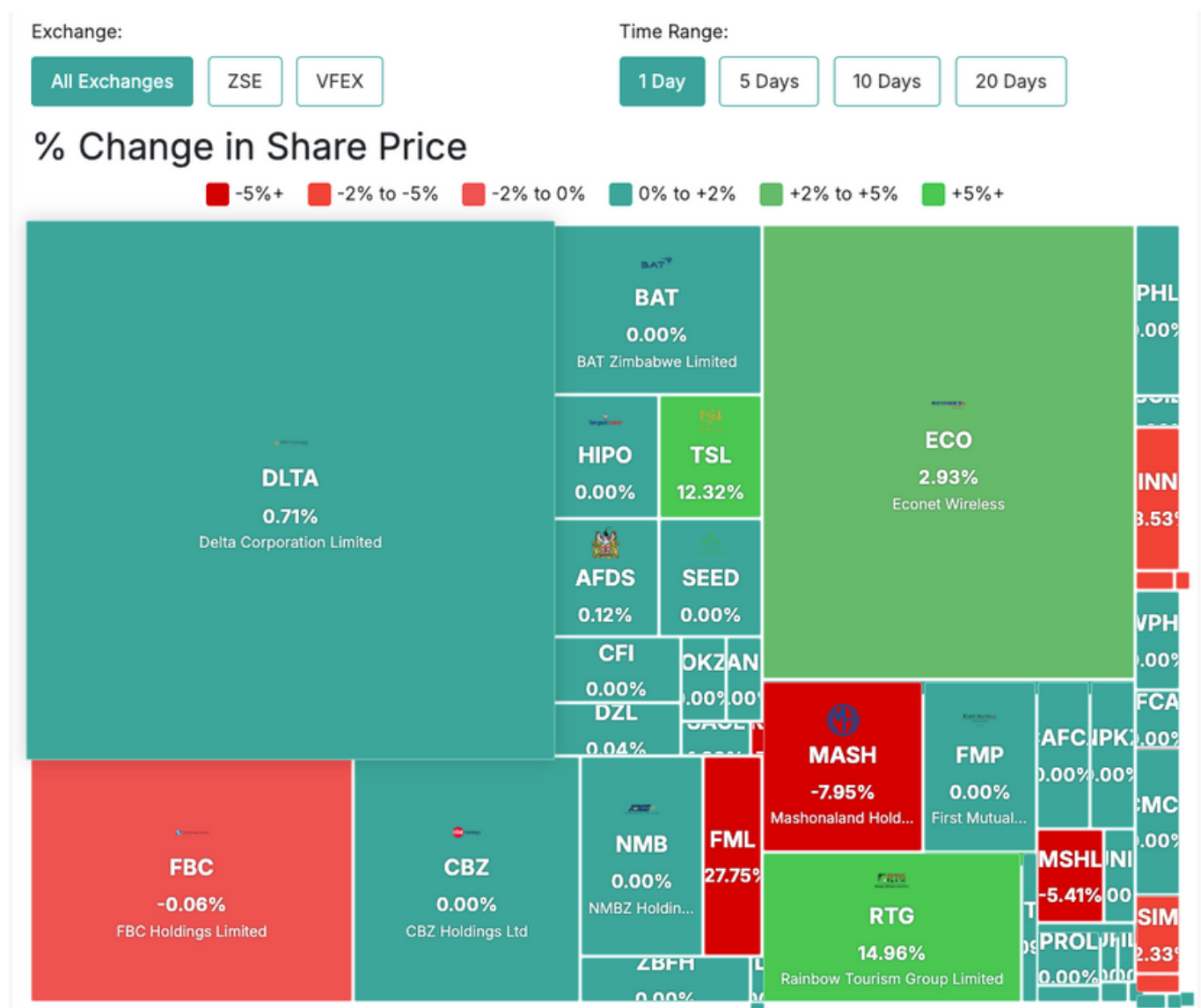


6. Market Heatmap

6.1 Market Heatmap

Imagine a colour-coded grid where each tile is a listed company. Bigger tiles mean bigger companies. Green pops when prices climb; red softens when they fall.

- See movers at a glance
- Spot patterns, trends, and outliers fast
- Use it to focus your attention where it matters today



[Click any tile to view detailed company info.](#)

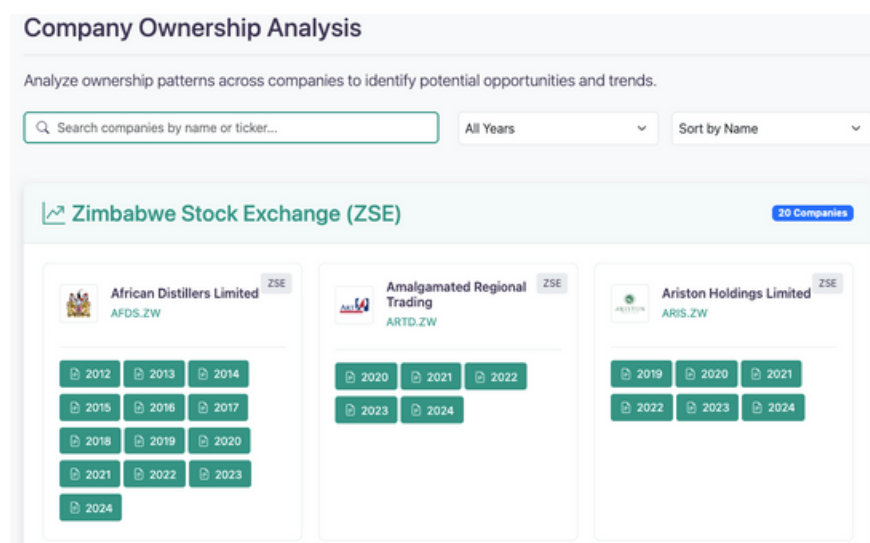


7. Ownership Analytics

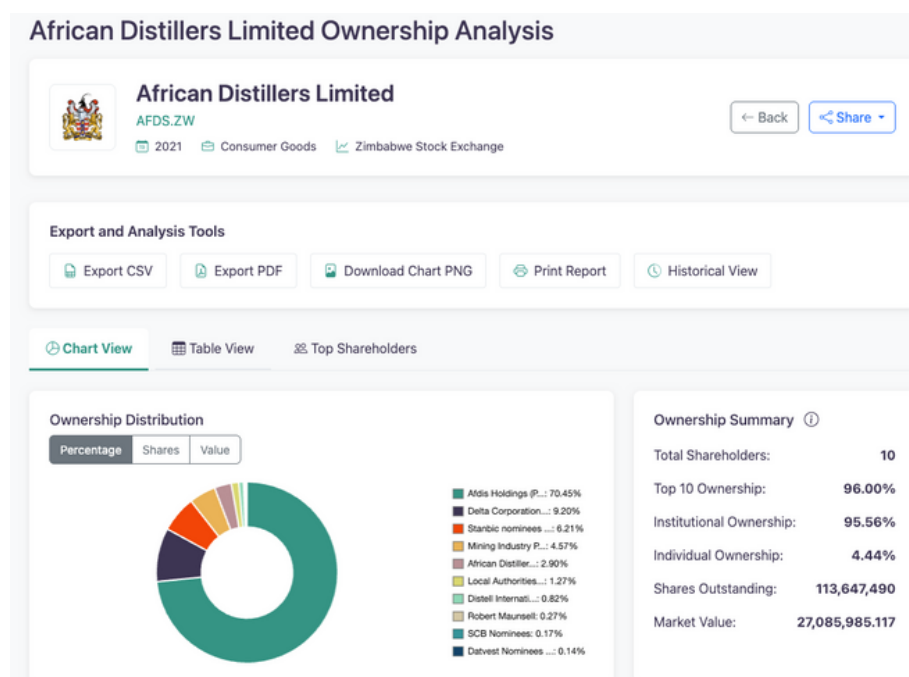
7.1 Ownership Analytics

Before you buy, you want to know: who else is in? Are pension funds, insurers, or long-term holders involved? Is ownership concentrated or spread out?

Analyse ownership patterns across companies to spot opportunities



Drill into a single company to see who's on the register



Ideal for analysts tracking corporate networks or beneficial ownership.



8.Shareholder Directory

8.1 Shareholder Directory

Explore all registered shareholders:who owns what across the market.

Shareholder Directory

Research and analyze shareholder information to identify key investors and ownership patterns across companies.

**305**
Total Shareholders

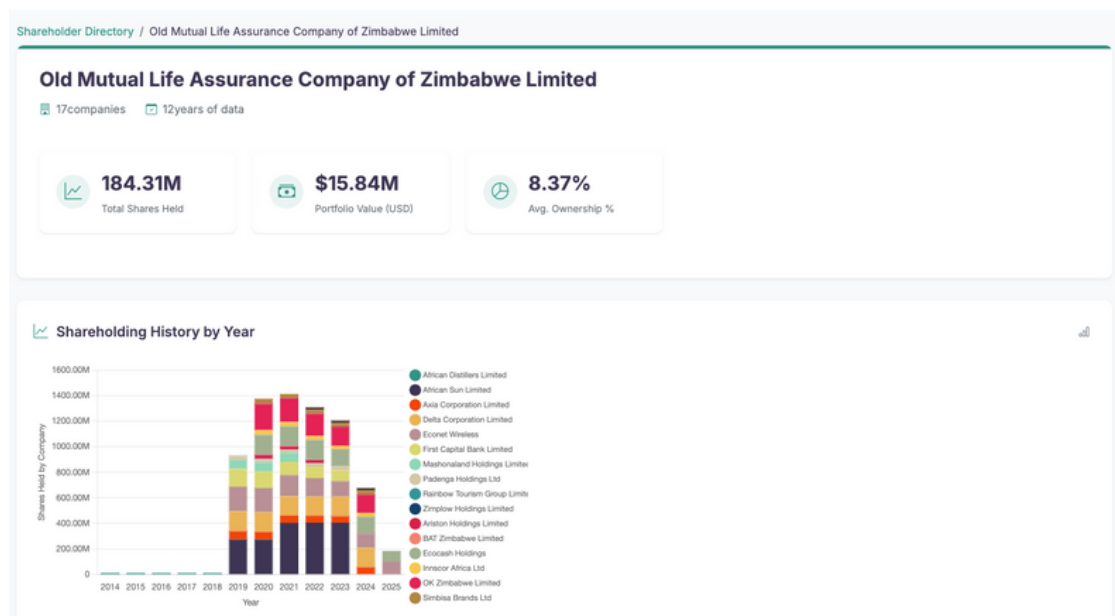
**40+**
Companies Covered

**5+**
Years of Data

Show 25 shareholders per page

#	Shareholder Name	Actions
1	1912 Employee Share Ownership Trust Tap to view detailed ownership profile	View Profile
2	AB InBev Zimbabwe BV (NNR) Tap to view detailed ownership profile	View Profile
3	Afcarme Zimbabwe Holdings (Pvt) Ltd Tap to view detailed ownership profile	View Profile
4	Afdis Holdings (Pvt) Ltd Tap to view detailed ownership profile	View Profile

- Profile pages with portfolio summaries
- Holdings by company and sector



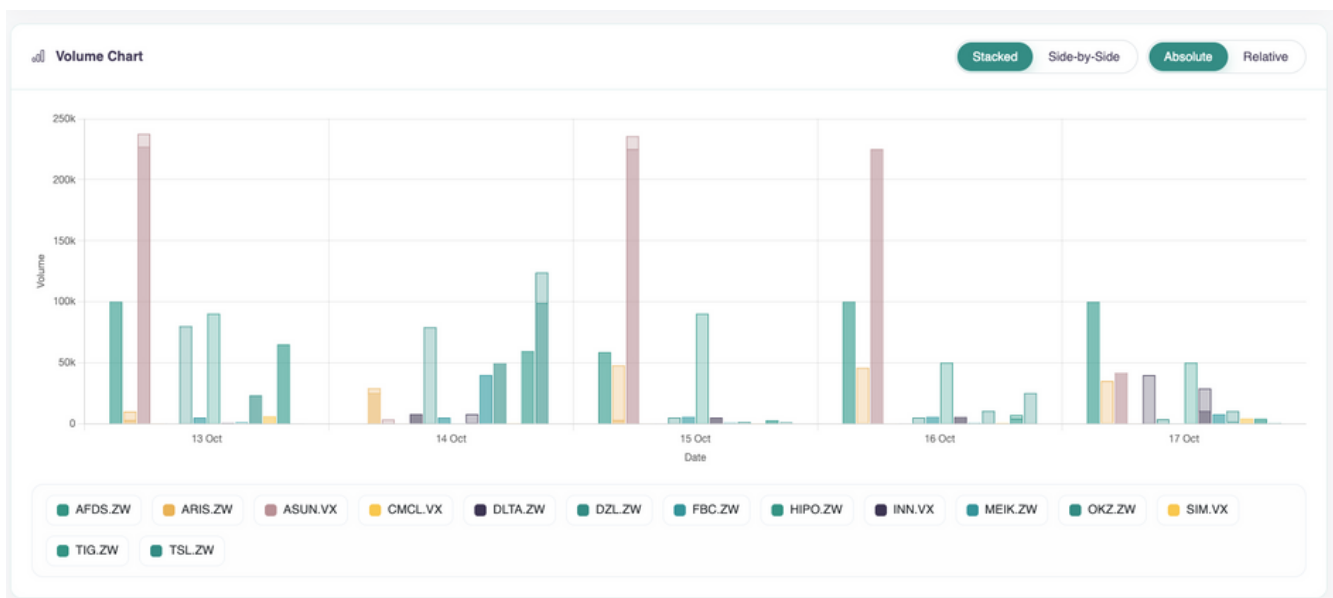
 **Ideal for analysts tracking corporate networks or beneficial ownership.**



9.Share History.

9.1 Overview

Track daily bid/ask prices, volumes, and trends for each listed company. Switch between Price View and Ownership View.





10. AI Email Insights

10.1 Overview

The AI Email feature automatically generates personalized investment summaries and insights based on your portfolio and market activity.

10.2 What It Does

-  Portfolio summary: Top gainers, laggards, and performance trends in ZiG and USD.
-  Company insights: Notable financial updates, ownership changes, or news events.
-  Market overview: ZSE & VFEX heatmap highlights and sector momentum.
-  AI commentary: A natural-language summary that connects the data to real-world events.

10.3 How It Works

- Data aggregation – Each Friday, ShareholderView compiles your latest portfolio metrics and market data.
- AI analysis – Our model interprets the data to detect trends, anomalies, or performance shifts.
- Narrative generation – A concise, readable email report is generated, blending numbers and storylines.
- Delivery – Emails are sent automatically to your verified address. Premium users also receive a WhatsApp link to open the interactive version.

This Week in Your Portfolio (Oct 20–24)

- *Portfolio up +3.8% in ZiG terms, driven by OKZ.ZW and DLTA.ZW.*
- *VFEX exposure offset by currency drift (-0.9% USD).*
- *AI Insight: Consumer staples are rebounding after a 10-day sell-off; volume rotation suggests institutional buying in beverage stocks.*



11.FAQs & Troubleshooting

Issue	Solution
Didn't get verification email	Check spam or request resend
Missing holdings	Refresh CDS link or add manually
Billing query	Visit Account → Billing or email support
Data mismatch	Data refreshes daily
PDF export error	Try Chrome or Edge browser for print-to-PDF

12.Support & Feedback

- ✉ Email: support@shareholderview.com
- 🕒 Response Time: Within 24 hours (Mon–Fri)
- 💬 WhatsApp: Official Support Channel
- 🔊 Feature Requests: support@shareholderview.com

13.Appendix

Glossary

- ZSE: Zimbabwe Stock Exchange
- VFEX: Victoria Falls Exchange
- CSD: Central Securities Depository
- Dividend: Profit distribution per share
- Market Cap: Total market value of a company's shares

Data provided on ShareholderView is for informational purposes only and does not constitute financial advice.